



PRESS RELEASE

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FOR IMMEDIATE RELEASE

MERIDIAN HIRES OUTSIDE SALES EXECUTIVE

Teterboro, NJ, July 19, 2012 – Meridian, the full-service private aviation company based at Teterboro Airport, is pleased to announce that Robert Platten has been appointed as its new Outside Sales Executive. Mr. Platten will have responsibility for generating new business by promoting sales of all company services with a focus on Air Charter. This will be accomplished by working in conjunction with key marketing initiatives to develop new customer relationships and sales leads while maintaining and growing the existing customer base.

Mr. Platten has over 23 years of diversified accounting and aviation experience. Before joining Meridian Air Charter, “Bob” was Director of Business Development for TWC/ACM Aviation, Vice President-Northeast Sales for New World Aviation, Vice President of Charter Management for Atlantic Aviation, and Director of Client Relations for Jet Aviation in Teterboro, NJ. He has earned a Bachelor of Science degree in Financial Management from Franklin Pierce University.

Mike Moore, Director of Aircraft Management, says, “Bob brings a wealth of aviation experience and knowledge that will help us to expand our retail business. His role will be critical to our growth strategy as we look to explore new markets, while also supporting our existing customer base. We are very excited to have Bob join the Meridian family, and his addition is the perfect complement to our inside sales team.”

About Meridian:

Meridian is a full-service, private aviation company based in Teterboro, NJ, located just minutes from New York City. The company has earned numerous industry awards and accolades for its outstanding service and state-of-the-art facility. Meridian owns and operates businesses that include Aircraft Management, Aircraft Maintenance, Air Charter, and a world-class Executive Terminal / FBO that was completed in 2006.

For more information, please visit our website at www.meridian.aero or call us at 201-288-5040.

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