



PRESS RELEASE

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FOR IMMEDIATE RELEASE

MERIDIAN LAUNCHES NEW WEB VIDEO

Teterboro, NJ, September 15, 2015 – Meridian, the award-winning private aviation company based at Teterboro Airport in Teterboro, NJ, is pleased to announce the launch of its first-ever web video. The video begins with an introduction by Kenneth Forester, CEO, and then transitions into segments detailing each of the four main aviation services offered by the company. The length of the video spans 3 minutes and 12 seconds.

Kirk Stephen, Marketing Manager, had this to say, “The development and launch of our web video was a key component in our corporate communications strategy, especially since digital has become such an important part of our brand’s marketing mix. I think the video captures the essence of what Meridian is all about, and it communicates our mission in a clear, concise, and meaningful way.”

The video can be viewed here: <https://youtu.be/RwzTbPxGdSU>. It can also be found on the home page of the Meridian website (www.meridian.aero), as well as on Meridian’s YouTube channel (www.youtube.com/meridianteterboro).

About Meridian:

Meridian is a full-service, private aviation company based at Teterboro Airport (TEB) in Teterboro, NJ, located just minutes from New York City. Meridian owns and operates businesses that include Air Charter, Aircraft Management, Aircraft Maintenance, and a world-class Executive Terminal / FBO. It also has charter sales offices located throughout Northern California, including Hayward Executive Airport (HWD), San Jose International Airport (SJC), and Sonoma County Airport (STS). In 2016, the company is planning to open its second FBO at Hayward Executive Airport (HWD) in Hayward, CA.

Meridian has earned numerous industry awards and accolades for its exceptional service and high safety standards: 2015 Best US & Northeast FBO by FltPlan.com, 2015 Best CSRs by *Professional Pilot* PRASE Survey (#3 for Victor Seda and #4 for Betsy Wines), 2015 Best FBO at TEB by AIN FBO Survey, 2015 Best FBO at TEB by *Professional Pilot* PRASE Survey, ARG/US Platinum Rated, IS-BAO Registered (Stage 2), and Wyvern Wingman Certified.

For more information, please visit our website at www.meridian.aero or call us at 201-288-5040.

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