



PRESS RELEASE

Contact:

Kirk Stephen, Director of Marketing
Meridian
485 Industrial Avenue
Teterboro, NJ 07608
201-288-5459 x253
www.meridian.aero
kirk.stephen@meridian.aero

FOR IMMEDIATE RELEASE

MERIDIAN NAMES KIRK STEPHEN DIRECTOR OF MARKETING

Teterboro, NJ, December 18, 2015 – Meridian, the award-winning private aviation company based at Teterboro Airport in Teterboro, NJ, is pleased to announce that Kirk Stephen has been named Director of Marketing. Mr. Stephen has 20 years of marketing experience with an extensive background in brand management. In 2011, he joined Meridian as Marketing Manager, and was given responsibility for all of the company's diverse business units, including Charter, FBO, Aircraft Management, and Aircraft Maintenance.

Since joining the organization, Mr. Stephen has been working towards his long-term strategy of unifying the Meridian companies under one master brand. His accomplishments include the consolidation of multiple domain names into one memorable website address (meridian.aero), the creation of the company's first corporate brochure, the launch of a fully redesigned website, the debut of an impactful new trade show exhibit, the development of innovative print advertising, and the establishment of a strong presence on digital and mobile platforms.

After earning an MBA in Marketing from Rutgers University in 1995, he went on to work at several global consumer packaged goods companies, including Bayer, Reckitt Benckiser, and Cadbury. Over the years, Mr. Stephen successfully launched numerous new products and consumer programs for internationally

known brands such as Bayer® Aspirin, Lysol®, Old English®, French's® Mustard, Frank's® Red Hot Sauce, Sour Patch Kids®, and Swedish Fish®.

Ken Forester, CEO, had this to say, "Kirk came to us over four years ago with an MBA in Marketing and an unbridled enthusiasm to learn the private aviation business. He turned out to be a quick study and has brought our marketing program to a new level. He has excelled in helping us to develop our reputation as a family business with unmatched capability in all of our aviation services.

He is an important part of our team, and we are looking forward to having him help us build the Meridian brand on the West Coast with the opening of our new facility in Hayward, CA, in 2016."

About Meridian:

Meridian is a full-service, private aviation company based at Teterboro Airport (TEB) in Teterboro, NJ, located just minutes from New York City. Meridian owns and operates businesses that include Air Charter, Aircraft Management, Aircraft Maintenance, and a world-class Executive Terminal / FBO. It also has charter sales offices located throughout Northern California, including Hayward Executive Airport (HWD), San Jose International Airport (SJC), and Sonoma County Airport (STS). In 2016, the company is planning to open its second FBO at Hayward Executive Airport (HWD) in Hayward, CA.

Meridian has earned numerous industry awards and accolades for its exceptional service and high safety standards: 2015 Best US & Northeast FBO by FltPlan.com, 2015 Best CSRs by *Professional Pilot* PRASE Survey (#3 for Victor Seda and #4 for Betsy Wines), 2015 Best FBO at TEB by AIN FBO Survey, 2015 Best FBO at TEB by *Professional Pilot* PRASE Survey, ARG/US Platinum Rated, IS-BAO Registered (Stage 2), and Wyvern Wingman Certified.

For more information, please visit our website at www.meridian.aero or call us at 201-288-5040.

#



Kirk Stephen, Director of Marketing