



PRESS RELEASE

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MERIDIAN UNVEILS NEW WEBSITE

Launch Reflects Company's New Strategic Focus

Teterboro, NJ, November 16, 2020 – Meridian, the award-winning private aviation company, is pleased to announce the launch of its newly redesigned website, meridian.aero. Designed with the user experience in mind, the new site showcases the aviation services Meridian offers along with the company background, news, and details on the health and safety protocols in place. The new site incorporates many enhancements and easy-to-access navigation to provide users with in-depth information. It also incorporates a responsive design that allows the site to be optimized across multiple platforms, including tablets and smartphones.

The new website offers improved functionality in an uncluttered and visually-appealing design that lets users quickly find the information they want, including fuel prices, ramp fees and the ability to make a reservation. Other features include the ability to request a detailing quote, ask for information, provide feedback on our service, and direct contact information for each department or location.

Meridian's new site coincides with the company's strategic realignment of its business units, which will allow it to focus exclusively on its premier FBO business. The company will also continue to offer aircraft detailing, cleaning and decontamination services. "The streamlining of our business allows us to concentrate on continuing our customer-centric approach to consistently offer the best possible service," said Steve Chandoha, President. "The redesigned website reflects our position as an industry leader and highlights what sets us apart."

"In addition to updating the website to showcase the fresh vision for the company, the goal of the redesign was to provide visitors with an enjoyable user experience and ensure they find the information they are looking for," said Kirk Stephen, Director of Marketing. "Our team spent a great deal of time developing and preparing the new site to be as informative, easy-to-use and productive for the user as possible. We think visitors to the site will be happy with the outcome."

The site features dedicated pages for each of the company's FBO locations that include complete details on their respective services, amenities and certifications.

There is also a page for the Detailing department with a comprehensive overview of the wide variety of exterior and interior services available, as well as the cleaning and decontamination services they offer. Other sections of the site include an extensive photo gallery, company blog and links to social media.

“Outstanding service and a dedication to always putting the customer first has been a hallmark of Meridian for over 70 years,” added Mr. Chandoha. “The new website reflects our brand and the standards we are known for. We’re excited about the launch and think this new site will allow visitors to easily find the information they need about our world-class facilities and award-winning service.”

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About Meridian

Meridian is an award-winning private aviation company with Fixed Base Operator (FBO) locations at Teterboro Airport (TEB) near New York City and Hayward Executive Airport (HWD) near San Francisco. The company also offers aircraft detailing, cleaning and decontamination services at its Teterboro facility. Meridian Teterboro has earned numerous industry awards and accolades for its exceptional service: 2020 AIN FBO Survey - Top 5% FBO in the Americas and #1 FBO in Northeast; 2020 *Professional Pilot* PRASE Survey - Top 20 Best FBOs in US, Top 10 Best Independent FBOs in US, and Best CSRs (Betsy Wines and Victor Seda). Meridian was voted #1 FBO at Teterboro Airport in both surveys. Meridian Hayward has consistently received outstanding reviews from new and returning customers on popular business aviation websites. Both Meridian Teterboro and Meridian Hayward are CAA Preferred FBOs at their respective airports, IS-BAH registered, NATA Safety 1st and NATA Safety 1st Clean certified.

For more information, please visit our website at meridian.aero or call us in Teterboro, NJ, at 201.288.5040, or in Hayward, CA, at 510.674.2500.

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